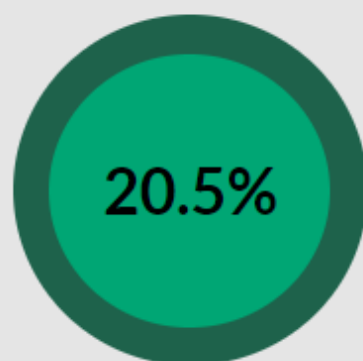


Lamar Advertising 2021 Q2 Overview



Site Lease Expense

▼ 19.6%



Q2 Revenue

▲ 28.9%



Average Remaining
Lease Term

(For Three Months Ended June 30, 2021)

July 12, 2021- Lamar acquired a minority stake in key programmatic partners, Vistar Media



82

"we put about 82 units -- new digital units in the air so far this year and we believe that that will end up the year at around 215" -Sean E. Reilly (CEO)

Cash flows from operations during 2021 are expected to be in excess of cash needs for operations, capital, expenditures, and dividends.

"In the second quarter, digital increased about 13%" -Sean E. Reilly (CEO)



Airport and net transit revenues are making a comeback, shown by large increases in net revenues.

"2022 I think will be the high watermark for margins in the history of the company" - Sean E. Reilly (CEO)