

Outfront Media 2021 Q2 Overview

35%

Site Lease Expense

▼ 30%

\$341
Million

Q2 Total Revenue

▲ 52.4%

10.5
Years

Average Remaining
Lease Term

(For Three Months Ended June 30, 2021)

"Digital has been and will continue to be a great growth driver for this business" - Jeremy Male (Chairman & CEO)



"entertainment and movies will be part of that growth for us as we go into the back half of the year" - Jeremy Male (Chairman & CEO)



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New Digital Billboards in Q2

"we have more than recovered our 2019 second quarter digital billboard levels" - Jeremy Male (Chairman & CEO)



Average billboard yield increased from \$1,462 in Q2 2020 to \$2,236 in Q2 2021