

## Outfront Media 2021 Q3 Overview

25.27%

Site Lease Expense

▼ 24.3%

\$399.2  
Million

Q3 Revenue

▲ 41.4%

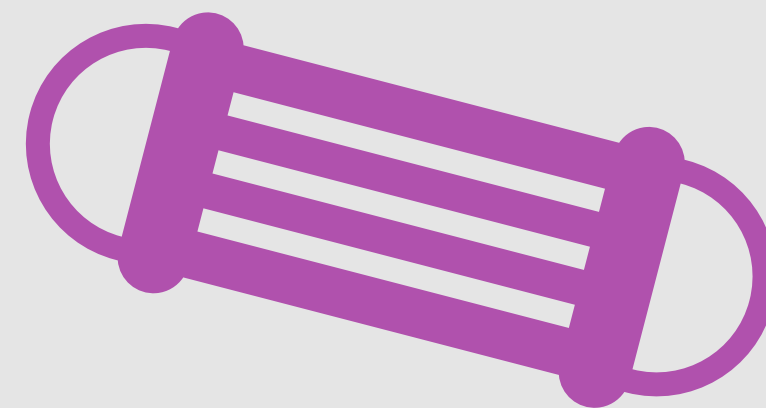
10.6  
Years

Average Remaining  
Lease Term

For Three Months Ended September 30, 2021

Top Categories:

Professional Services  
Healthcare  
Retail



34

"We did add **34 new digital billboards this quarter**" -  
Matthew Siegel (EVP & CFO)

"Digital billboard grew 65% in the quarter,  
more than 2 times the [static growth  
rate]" - Jeremy Male (CEO)

As part of our growth strategy,  
we frequently evaluate  
strategic opportunities to  
acquire **new businesses,  
assets, or digital technology.**



"Transit revenue up 95% from  
last year" -Jeremy Male (CEO)

"It takes 3 to 6 months to ramp up revenue on  
digital billboards" -Matthew Siegel (EVP & CFO)