

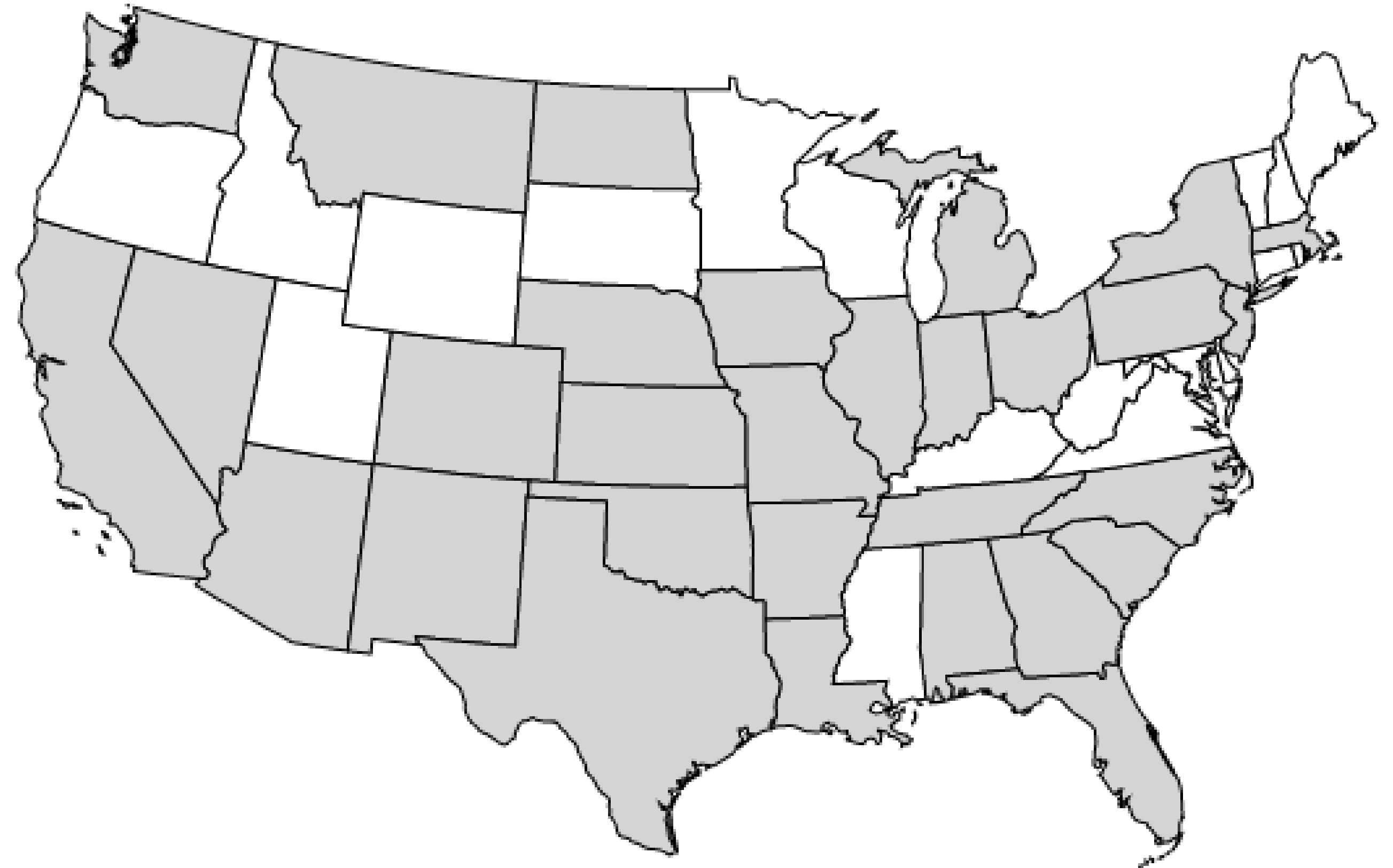


SIGNVALUE

Brokerage, Valuation & Advisory Services

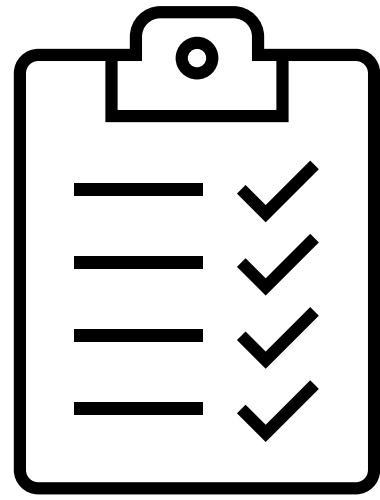
BROKERAGE

CONSULTING IN 30+ STATES



OUR EXPERIENCE

3



1,700
COMPARABLE SALES



ADVISED OWNERS ON
> \$1B
OF ADVERTISING ASSETS



5,500
AD COMPS

OUR BROKERAGE PROCESS

4

PREPARATION

- Conduct market research to prepare your assets for sale.

MARKETING

- We will ensure your assets are confidentially and professionally presented to the right buyers.

CLOSING

- SignValue can promise the best price possible for your assets.

MAXIMIZE THE VALUE OF YOUR ASSETS

5

Highlight
Positive
Features

Impression
numbers, lack of
obstructions

Potential/Historic
Revenue, Land
Lease Terms

13 Billing
Cycles

13 four-week
periods

Can add 8.3%
revenue in a
short time

Increase
Occupancy

Most buyers
base initial offer
on actual
revenue and
cash flow

Increase value
with more paying
advertisers

Present
Professional
Image

Professional
Marketing
Materials

Find a qualified
and legitimate
buyer

Hire
SignValue to
Solicit Offers







Soliciting offers is
a very time-
consuming
process

SignValue's
Brokerage team
is dedicated to
client's needs

CLIENT LIST

		 Clear Channel Outdoor		
				
				
				

TRANSACTIONS

<div><p>Has Acquired Select Assets From</p><div></div><p>In Albuquerque, New Mexico</p><div>SIGNVALUE Brokerage, Valuation & Advisory Services</div><p>Acted as exclusive advisor for seller</p></div>	<div><div>MediaChoice</div><p>Has Acquired</p><div></div><p>In Corsicana, Texas</p><div>SIGNVALUE Brokerage, Valuation & Advisory Services</div><p>Acted as exclusive advisor for seller</p></div>	<div><p>Ventures Metropolitan II</p><p>Has Acquired Assets From</p><div></div><p>In Los Angeles, California</p><div>SIGNVALUE Brokerage, Valuation & Advisory Services</div><p>Acted as exclusive advisor for seller</p></div>	<div><div></div><p>Has Acquired Select Assets From</p><div></div><p>In San Diego, California</p><div>SIGNVALUE Brokerage, Valuation & Advisory Services</div><p>Acted as exclusive advisor for seller</p></div>	<div><div>YESCO</div><p>Has Acquired Assets From</p><div></div><p>In Roswell, New Mexico</p><div>SIGNVALUE Brokerage, Valuation & Advisory Services</div><p>Acted as exclusive advisor for seller</p></div>	<div><div></div><p>Has Acquired Select Assets From</p><div></div><p>In Phoenix, Arizona</p><div>SIGNVALUE Brokerage, Valuation & Advisory Services</div><p>Acted as exclusive advisor for seller</p></div>
<div><div></div><p>Has Acquired Assets From</p><div></div><p>In Texarkana, Arkansas</p><div>SIGNVALUE Brokerage, Valuation & Advisory Services</div><p>Acted as exclusive advisor for seller</p></div>	<div><div></div><p>Has Acquired</p><p>BSG Outdoor Advertising</p><p>In Kansas City, Missouri</p><div>SIGNVALUE Brokerage, Valuation & Advisory Services</div><p>Acted as exclusive advisor for seller</p></div>	<div><div></div><p>Has Acquired</p><div></div><p>In Florida</p><div>SIGNVALUE Brokerage, Valuation & Advisory Services</div><p>Acted as exclusive advisor for seller</p></div>	<div><div></div><p>Has Acquired Select Assets From</p><div></div><p>In Arkansas</p><div>SIGNVALUE Brokerage, Valuation & Advisory Services</div><p>Acted as exclusive advisor for seller</p></div>	<div><p>Drive Media</p><p>Has Acquired Select Assets From</p><p>Southwest Outdoor</p><p>In Abilene, Texas</p><div>SIGNVALUE Brokerage, Valuation & Advisory Services</div><p>Acted as exclusive advisor for seller</p></div>	<div><div></div><p>Has Acquired Select Assets From</p><div></div><p>In Louisiana</p><div>SIGNVALUE Brokerage, Valuation & Advisory Services</div><p>Acted as exclusive advisor for seller</p></div>

TESTIMONIALS

8



“We appreciate your help on our project and look forward to working with you again.”

JIM RITTERHOUSE

P R E S I D E N T , O N S I T E I N S I T E

“We regard SignValue as one of the most thorough and competent appraisers in the industry.”

PATRICK O’DONNELL

G E N E R A L M A N A G E R , Y E S C O O U T D O O R M E D I A

“SignValue provided our company with detailed and objective information that we rely on for strategic direction and growth”

LARRY ROBERTS

P R E S I D E N T , B O A R D W O R K S

MEET THE TEAM



PAUL WRIGHT
FOUNDER & PRESIDENT



JEFF WRIGHT
FOUNDER



MEET THE TEAM



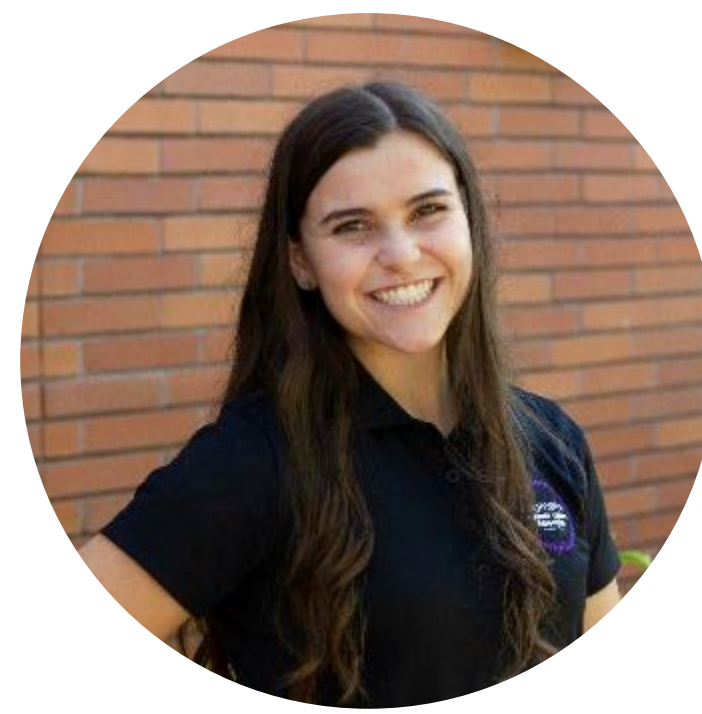
DOUG LISTER

M&A BROKER



**NASTASHA
HIATT**

**SENIOR MARKET RESEARCH
ANALYST**



BRIANNA FRATELLA

**MARKETING RESEARCH
SPECIALIST**



JULIANNE ASPENSON

**MARKETING RESEARCH
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