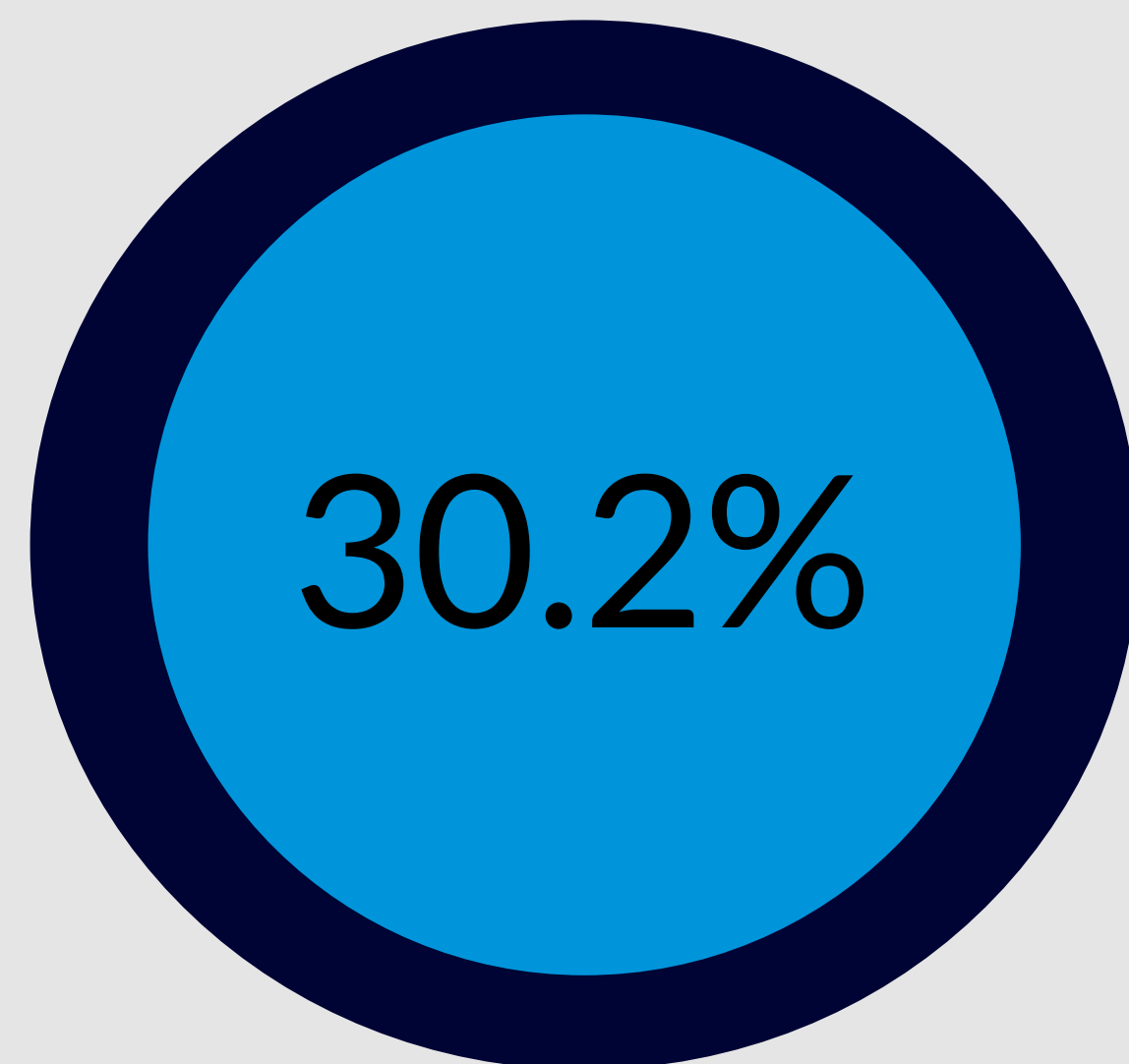


## Clear Channel Outdoor 2021 Q4 Americas Overview



Site Lease Expense  
▲ 18.2%



Q4 Revenue  
▲ 44%

(For Three Months Ended December 31, 2021)



Total Digital Inventory

"We have continued to uplevel our **RADAR** offering through a range of partnerships that have further elevated our analytics capabilities and our ability to measure the impact of our assets."

- Scott Wells (CEO)



Non-digital revenue was up 18% from last year

Transit revenue was up 200.9% from last year thanks to Port Authority of New York and New Jersey advertising sponsorship contracts.



We saw increases in revenue across all products, largely driven by the recovery of **airport displays**, growth in our **digital displays**, and strength in our **billboard inventory**.



"Digital revenue up 83.7% from last year" -Brian Coleman (CFO)

"Combined with our smaller format digital displays in airports and on shelters, we have a total of more than 4000 digital displays across the United States."  
- Scott Wells (CEO)