

Outfront Media 2021 Q4 Overview

23.3%

Site Lease Expense

▲ 9.5%

\$464.5
Million

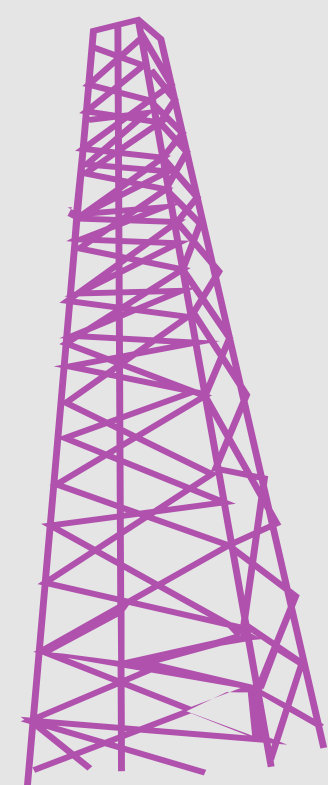
Q4 Revenue

▲ 41.4%

For Three Months Ended September 30, 2021

69%

Site Leases Expiring
in the next 5 Years



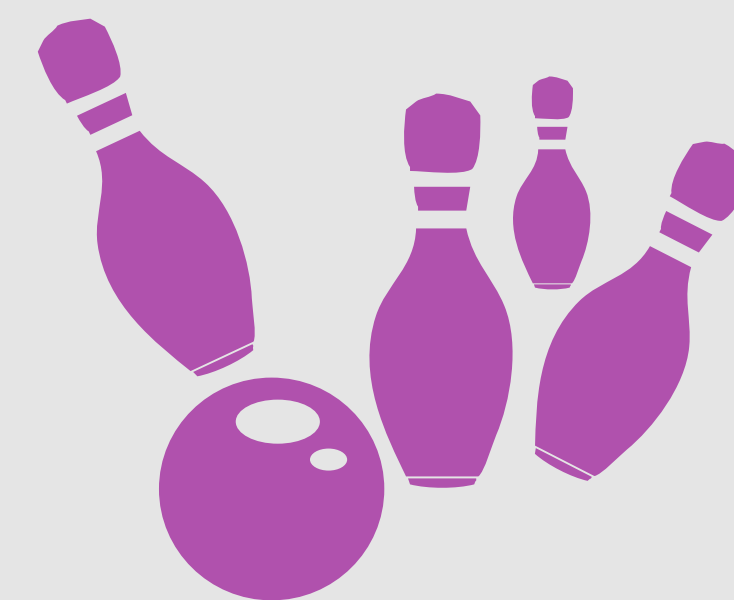
Leasing out empty spaces on
OUT assets to wireless carriers,
with **25,000 potential sites**.

Transit digital continued its
acceleration from last quarter and
more than tripled its pandemic-
impacted level from last year.



46%

"**Billboard digital** grew an
impressive **46%**"
- Jeremy Male (CEO)



Top Categories:

Entertainment
Health/ Medical
Retail



"We have a target of **150 to 200** new **large-format digitals** for 2022" - Matthew Siegel (CFO)

"We spent **\$136 million** on
acquisitions in 2021, more than
half of that in the fourth quarter"
- Matthew Siegel (CFO)

