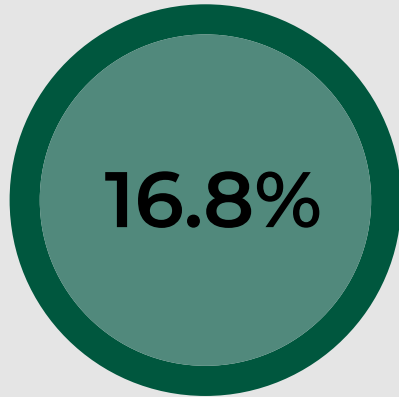


Lamar Advertising 2022 Q1 Overview



Site Lease Expense

▼ *13.8%



Q1 Revenue

▲ *21.7%



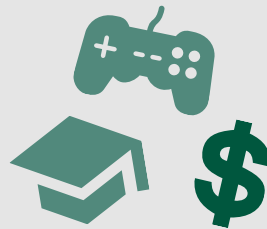
Average Remaining
Lease Term

(For Three Months Ended in March 31, 2022)

*Compared to 2021 Q1

Categories of strength:

- Service • Financial
- Retail • Education
- Gaming



“No single customer represents more than 1% of our book of business”

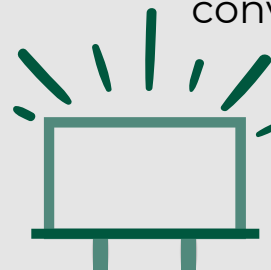
Sean Reilly (CEO)



Digital is approaching 30% of our book of business

“We should exceed the over \$300 million of transactions we completed last year”
Sean Reilly (CEO)

Added more than 90 digital units through conversions and acquisitions



Poster rates are up 15%
Bulletin rates are up 9%

