

Outfront Media 2022 Q1 Overview

28.7%

Site Lease Expense

▲ *14%

\$373.5
Million

Q1 Revenue

▲ *44%

(For Three Months Ended in March 31, 2022)

*Compared to 2021 Q1

10.7
Years

Average Remaining
Lease Term



Trends:

Conversion to digital
Strong advertiser demand
Diverse client base

Our U.S. Media. segment generated 19%
of its revenues in the **New York City**
metropolitan area

New York and LA were two
of the best performing
markets this quarter



“If we look at the categories that drove Q1,
entertainment **doubled**, technology was up
nearly 2x, travel was up 80%”

Jeremy Male (CEO)



150 to 200 new digital billboards

Billboard digital grew 65%

