

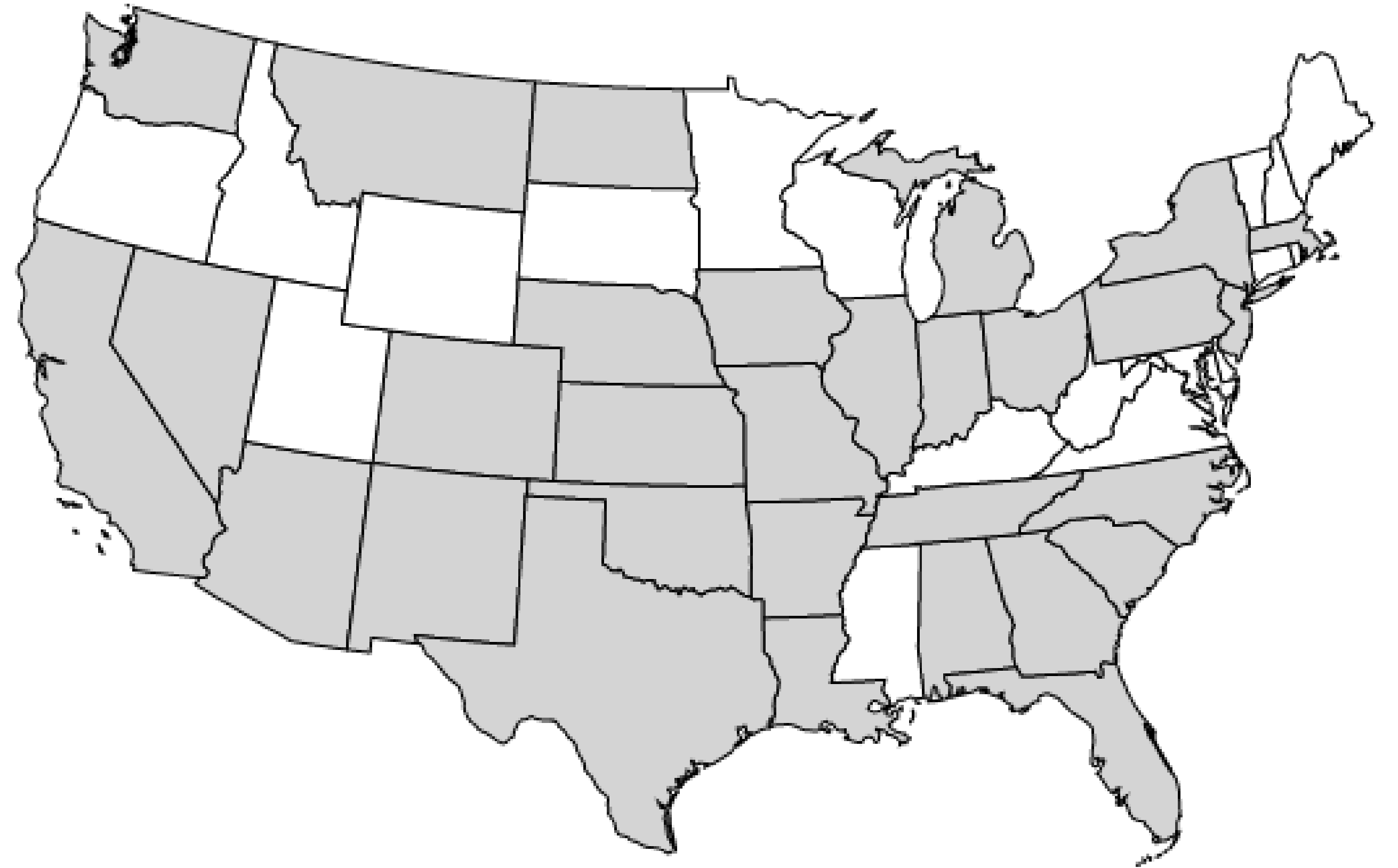
SIGNVALUE

Brokerage, Valuation & Advisory Services

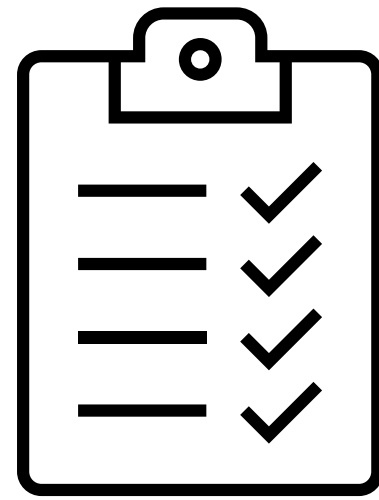
BROKERAGE



**CONSULTING
IN 30+ STATES**



OUR EXPERIENCE



1,700

COMPARABLE SALES



ADVISED OWNERS ON
> \$1B
OF ADVERTISING ASSETS



5,500

AD COMPS

OUR BROKERAGE PROCESS

PREPARATION

- Conduct market research to prepare your assets for sale.

MARKETING

- We will ensure your assets are confidentially and professionally presented to the right buyers.

CLOSING

- SignValue can promise the best price possible for your assets.

MAXIMIZE THE VALUE OF YOUR ASSETS

Highlight
Positive
Features

Impression
numbers, lack of
obstructions

Potential/Historic
Revenue, Land
Lease Terms

13 Billing
Cycles

13 four-week
periods

Can add 8.3%
revenue in a
short time

Increase
Occupancy

Most buyers
base initial offer
on actual
revenue and
cash flow

Increase value
with more paying
advertisers

Present
Professional
Image

Professional
Marketing
Materials

Find a qualified
and legitimate
buyer

Hire
SignValue to
Solicit Offers

Soliciting offers is
a very time-
consuming
process

SignValue's
Brokerage team
is dedicated to
client's needs

CLIENT LIST

TRANSACTIONS

LINDMARK
Outdoor Media

Has Acquired Select Assets From

DEL outdoor Advertising

In Albuquerque, New Mexico

SIGNVALUE
Brokerage, Valuation & Advisory Services

Acted as exclusive advisor for seller

MediaChoice

Has Acquired

XMark
OUTDOOR

In Corsicana, Texas

SIGNVALUE
Brokerage, Valuation & Advisory Services

Acted as exclusive advisor for seller

Ventures Metropolitan II

Has Acquired Assets From

Sunset Studios

In Los Angeles, California

SIGNVALUE
Brokerage, Valuation & Advisory Services

Acted as exclusive advisor for seller

IMPACT
OUTDOOR ADVERTISING CO.

Has Acquired Select Assets From

C | H CREATIVE HOUSE

In San Diego, California

SIGNVALUE
Brokerage, Valuation & Advisory Services

Acted as exclusive advisor for seller

YESCO

Has Acquired Assets From

choicemedia

In Roswell, New Mexico

SIGNVALUE
Brokerage, Valuation & Advisory Services

Acted as exclusive advisor for seller

BECKER BOARDS™

Has Acquired Select Assets From

RELAY OUTDOOR **PHASE ONE, LLC**

In Phoenix, Arizona

SIGNVALUE
Brokerage, Valuation & Advisory Services

Acted as exclusive advisor for seller

SHIPP
OUTDOOR

Has Acquired Assets From

WHATLEY SIGN COMPANY

In Texarkana, Arkansas

SIGNVALUE
Brokerage, Valuation & Advisory Services

Acted as exclusive advisor for seller

LAMAR

Has Acquired

BSG Outdoor Advertising

In Kansas City, Missouri

SIGNVALUE
Brokerage, Valuation & Advisory Services

Acted as exclusive advisor for seller

KEM Advertising

Has Acquired

Matt Corps

In Florida

SIGNVALUE
Brokerage, Valuation & Advisory Services

Acted as exclusive advisor for seller

RAINWATER HOLT & SEXTON
INJURY LAWYERS

Has Acquired Select Assets From

ARRINGTON OUTDOOR

In Arkansas

SIGNVALUE
Brokerage, Valuation & Advisory Services

Acted as exclusive advisor for seller

Drive Media

Has Acquired Select Assets From

Southwest Outdoor

In Abilene, Texas

SIGNVALUE
Brokerage, Valuation & Advisory Services

Acted as exclusive advisor for seller

SIGNAD
OUTDOOR

Has Acquired Select Assets From

SF

In Louisiana

SIGNVALUE
Brokerage, Valuation & Advisory Services

Acted as exclusive advisor for seller

TESTIMONIALS



“We appreciate your help on our project and look forward to working with you again.”

JIM RITTERHOUSE

PRESIDENT, ONSITE INSITE

“We regard SignValue as one of the most thorough and competent appraisers in the industry.”

PATRICK O’DONNELL

GENERAL MANAGER, YESCO OUTDOOR MEDIA

“SignValue provided our company with detailed and objective information that we rely on for strategic direction and growth”

LARRY ROBERTS

PRESIDENT, BOARDWORKS

MEET THE TEAM



PAUL WRIGHT

FOUNDER & PRESIDENT



Brian Shuford

M&A Leasing Broker



Jack Duffy

M&A Leasing Broker



MEET THE TEAM



**NASTASHA
HIATT**

**MARKET RESEARCH
MANAGER**



**KOLTON
BINGHAM**

**MARKET RESEARCH
ANALYST**



**AMIRI
JOHNSON**

**MARKET RESEARCH
ANALYST**



JARED PACE

**MARKET RESEARCH
ANALYST**



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OUR HOURS

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