

SIGNVALUE

Brokerage, Valuation & Advisory Services

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OUR VISION

We help landowners and sign owners realize the full potential of their assets by illuminating the power and value of signage, sponsorship and naming rights.

WHO WE ARE

Founded in 2001 by Principals Paul and Jeff Wright, their aim was to provide appraisal and consulting services to outdoor advertising companies, landowners, government agencies, financial institutions, and attorneys who needed their specialized expertise. SignValue has since grown into a full-service brokerage, valuation, and advisory firm specializing in all out-of-home advertising asset types. Since establishment, SignValue has advised on over \$1B worth of assets for various banks, buyers, sellers, state agencies, major commercial and industrial landowners, and outdoor advertising owners nationwide.



OUR EXPERIENCE



34

STATES



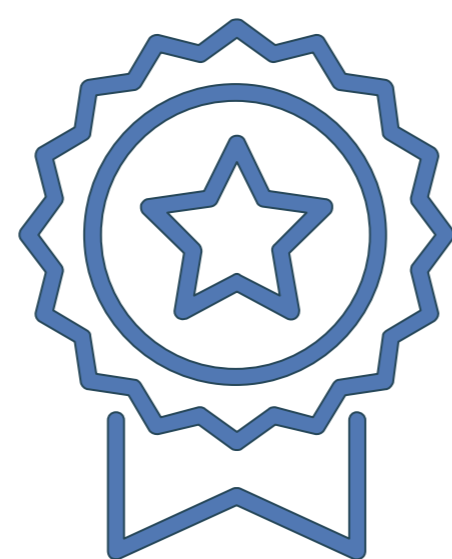
1,700

COMPARABLE SALES



11,000

LEASE COMPS



ADVISED OWNERS ON

> \$4B

OF ADVERTISING ASSETS



10,000

AD RATE COMPS

SIGNVALUE

Brokerage, Valuation & Advisory Services



OUR TIMELINE



2001

Paul Wright starts SignValue with Jeff Wright.



2011

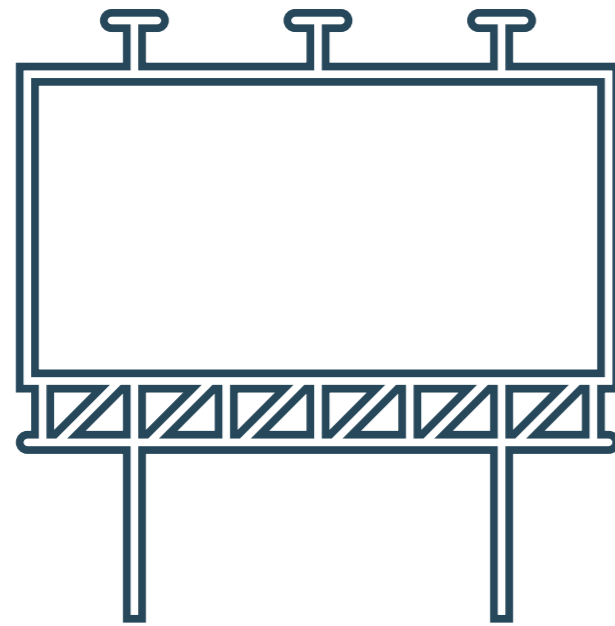
After recovering from the financial crisis in 2009, SignValue expanded financing appraisal work and hired additional staff to accommodate growth.



2013

SignValue had a record number of return clients. Additional consultants were brought onto the team to support the growth.

OUR TIMELINE



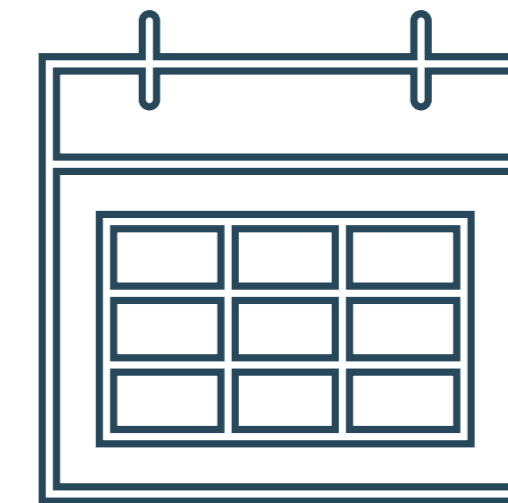
2018

SignValue started actively offering brokerage and infrastructure advisory services for small to mid-size out of home companies in North America.



2020

SignValue's projects are long-term in scope and insulated from short-term fluctuations in the wider economy. We remained quite busy through 2020.



2023

SignValue has maintained long-term relationships post-pandemic and is focused on growing all our lines of business including Valuation, Brokerage, and advisory services..

CLIENTS



TESTIMONIALS



"SignValue provided our company with detailed and objective information that we rely on for strategic direction and growth."

LARRY ROBERTS

P R E S I D E N T - B O A R D W O R K S

"We hired SignValue to assist with a litigation matter over a Billboard. Our office does not handle many of these. SignValue did an excellent job of researching the issues, educating our staff and working with us towards a successful resolution of the case."

ERIC C. ANDERSON

A S S I S T A N T C I T Y A T T O R N E Y , C I T Y O F S C O T T S D A L E

"SignValue was instrumental in helping us determine the market value of our properties throughout California specifically for billboards"

DEANNA TOY

S A N F R A N C I S C O , P A C I F I C G A S A N D E L E C T R I C

When asked for a referral to someone who knows billboard leases, Dave said - "Saad Kakakhel and Chris Banks (Altman Solon), meet Paul Wright founder of SignValue. He knows more about out of home leases than anyone I know."

DAVE WESTBURG

N A T I O N A L P U B L I S H E R O F B I L L B O A R D I N S I D E R & B I L L B O A R D C O M P A N Y O W N E R



新华通讯社
XINHUA
NEWS AGENCY
XINHUA
NEWS AGENCY

THE LION KING
TICKETS AT THE MINSKOFF THEATRE BOX OFFICE
14th Street & 45th

SAMSUNG

Coca-Cola

LG G6
www.LG.com

HASSLE-FREE. HAGGLE-FREE.

SeatGEEK

THE PHANTOM OF THE OPERA

Ray-Ban

sunglass hut

Beautiful
The Carole King Musical

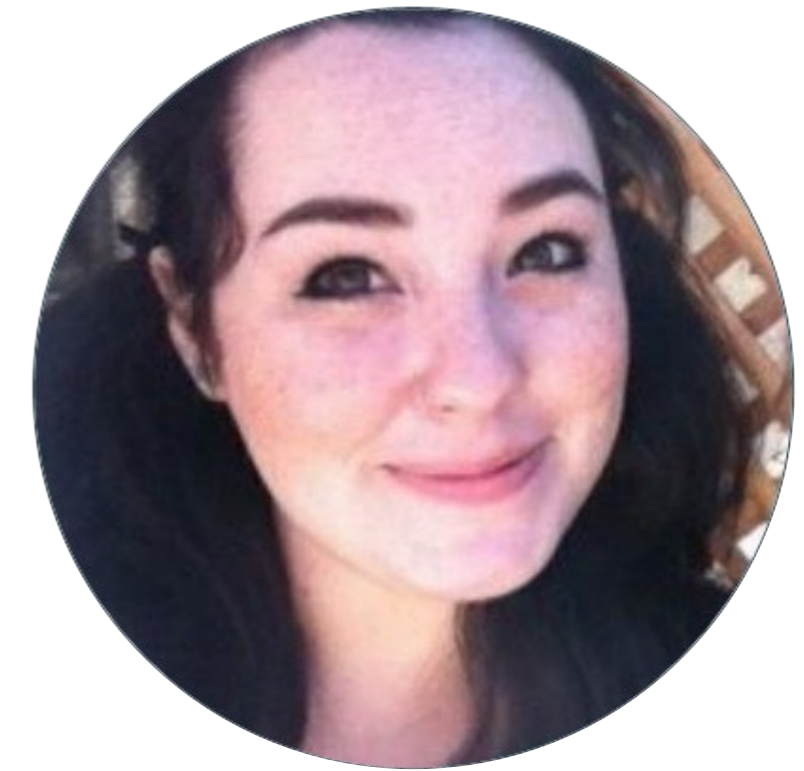
MEET THE TEAM



PAUL WRIGHT
FOUNDER/PRESIDENT



BRIAN SHUFFORD
**M&A LEASING
CONSULTANT**



NASTASHA HIATT
**MARKET RESEARCH
MANAGER**



MEET THE TEAM



JARED PACE



**ASSOCIATE
BROKER &
RESEARCH
ANALYST**



LUKE MCCURDY



**ASSOCIATE
BROKER &
RESEARCH
ANALYST**



JACK DUFFY



**M&A LEASING
CONSULTANT**



KOLTON BINGHAM



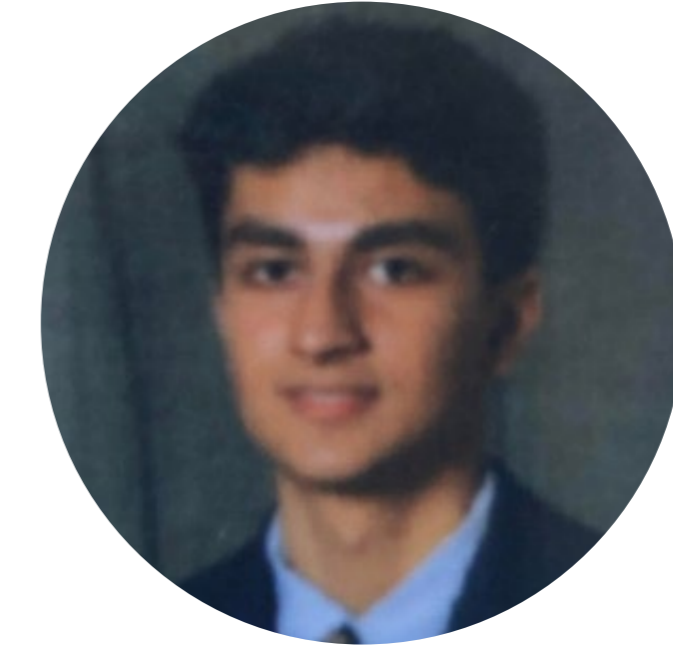
**MARKET
RESEARCH
ANALYST**



JESSICA SMITH



**MARKET
RESEARCH
ANALYST**



RAHUL SINGH



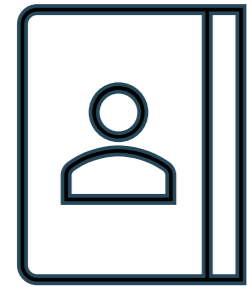
**MARKET
RESEARCH
ANALYST**

TRANSACTIONS

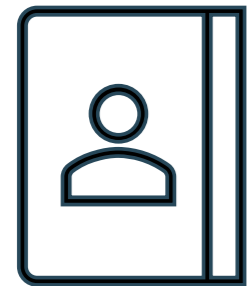
<div><div><div>LINDMARK</div><div>Outdoor Media</div></div><div>Has Acquired Select Assets From</div><div><div>DEL</div><div>outdoor Advertising</div></div><div>In Albuquerque, New Mexico</div><div><div>SIGNVALUE</div><div>Brokerage, Valuation & Advisory Services</div></div><div>Acted as exclusive advisor for seller</div></div>	<div><div><div><div></div></div>MediaChoice</div><div>Has Acquired</div><div><div>XMark</div><div>OUTDOOR</div></div><div>In Corsicana, Texas</div><div><div>SIGNVALUE</div><div>Brokerage, Valuation & Advisory Services</div></div><div>Acted as exclusive advisor for seller</div></div>	<div><div>Ventures Metropolitan II</div><div>Has Acquired Assets From</div><div><div>Sunset</div><div>Studios</div></div><div>In Los Angeles, California</div><div><div>SIGNVALUE</div><div>Brokerage, Valuation & Advisory Services</div></div><div>Acted as exclusive advisor for seller</div></div>	<div><div>Place-Based & Car Top Asset Valuation</div><div><div><div></div></div><div><div></div></div></div><div>On Behalf of NYC Investment Firm</div><div><div>SIGNVALUE</div><div>Brokerage, Valuation & Advisory Services</div></div></div>	<div><div>\$2,005,000</div><div>Gross Lease Income</div><div><div>Lease Negotiation in Houston, TX</div><div><div>BUCHANAN STREET</div><div>PARTNERS</div></div></div><div><div>SIGNVALUE</div><div>Brokerage, Valuation & Advisory Services</div></div></div>	<div><div>Eminent Domain Valuation</div><div><div><div>LIND</div></div></div><div>For Lind Media Ohio</div><div><div>SIGNVALUE</div><div>Brokerage, Valuation & Advisory Services</div></div></div>
<div><div>Valuation for Litigation</div><div><div><div>HB</div></div></div><div>For Huntington Billboards Ohio</div><div><div>SIGNVALUE</div><div>Brokerage, Valuation & Advisory Services</div></div></div>	<div><div>Competitive Advertising</div><div><div><div></div></div></div><div>OOH Rate Survey Arizona</div><div><div>SIGNVALUE</div><div>Brokerage, Valuation & Advisory Services</div></div></div>	<div><div>\$2,300,000</div><div>Lending Valuation in</div><div><div><div>GEORGIA</div></div></div><div><div>SIGNVALUE</div><div>Brokerage, Valuation & Advisory Services</div></div></div>	<div><div>\$2,900,000</div><div>Lending Valuation in</div><div><div><div>NEW JERSEY</div></div></div><div><div>SIGNVALUE</div><div>Brokerage, Valuation & Advisory Services</div></div></div>	<div><div>\$6,700,000</div><div>Lease Negotiation in</div><div><div><div>CARSON, CA</div></div></div><div><div>SIGNVALUE</div><div>Brokerage, Valuation & Advisory Services</div></div></div>	<div><div>\$495,000</div><div>Lease Negotiation in</div><div><div><div>SANTA MONICA, CA</div></div></div><div><div>SIGNVALUE</div><div>Brokerage, Valuation & Advisory Services</div></div></div>



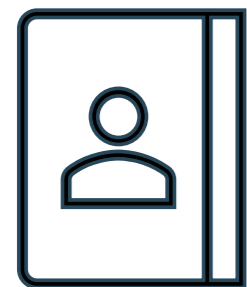
REFERENCES



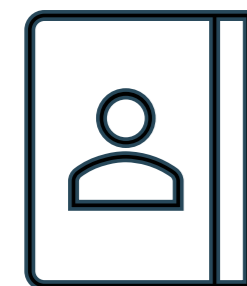
Aimee Brockington | Extended Stay Hotels | (980)-345-1761



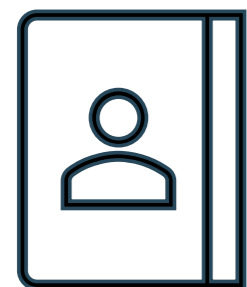
Jimmy Buchanan | Walmart Inc. | (479)-371-2212



Sean Myott | San Diego Metropolitan System | (619)-595-4903



Peter Lyons | Amtrak | (202)-906-3000



Lisa Trifiletti | City of Inglewood Transit Connector | (213)-315-2121

CONTACT US



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info@signvalue.com

www.signvalue.com

OUR HOURS

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